PORK

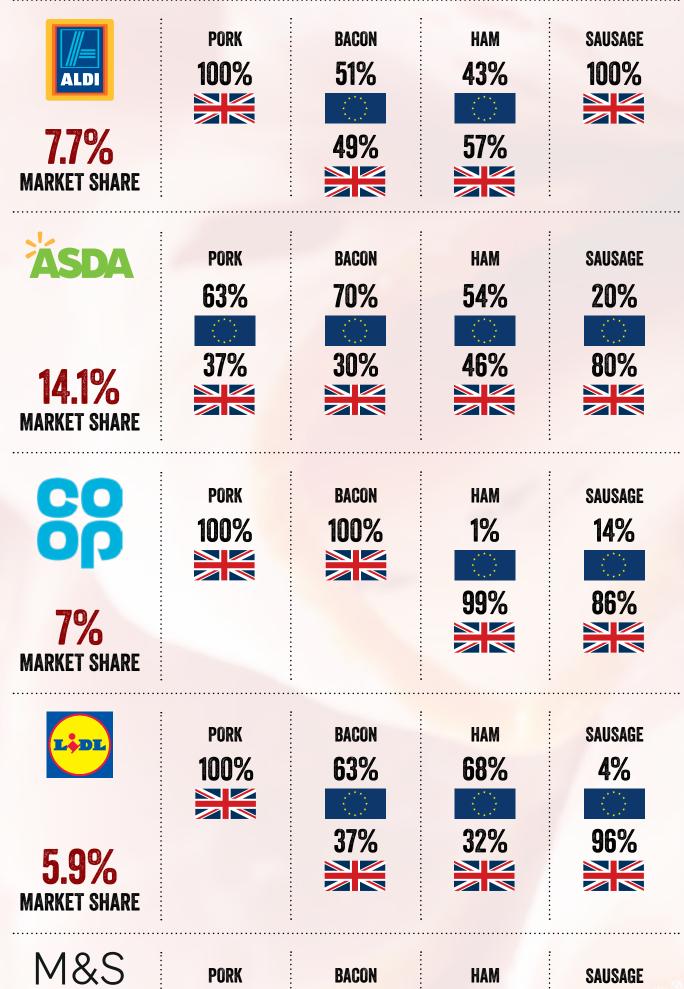
The country of origin and proportion of shelf facings are listed. Includes branded and own brand fresh pork, bacon, sausages and ham.

Other EU countries

United Kingdom

Data source: industry PorkWatch surveys conducted in-store by independent analysts. Data correct as of July 2020.

For full details please visit: www.countrysideonline.co.uk/backbritishfarming



EST. 1884	100%	BACUN 100%	HAM 5% 95%	SAUSAGE 100%
Morrisons Succe 1899 10% MARKET SHARE	pork 100% Die Kie	BACON 50% ()) 40% ())	HAM 40% 60%	SAUSAGE 22% 78%
Sainsbury's 15% MARKET SHARE	pork 100% Die State	BACON 59% 6000 41% 8000	HAM 6% 94%	SAUSAGE 13% 0000 87%
TESCO 26.9% MARKET SHARE	PORK 36% 64%	BACON 61% 39% No.	HAM 31% 69%	SAUSAGE 15% 0000 85%
Waitrose 5.0% MARKET SHARE	pork 100% Die Kie	BACON 100% Dece	HAM 7% 0000 93% 0000	sausage 100% Die Kielen